

MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY ALLAHABAD

SCHOOL OF MANAGEMENT STUDIES



International Conference on “Advances in Management and Technological Innovations Impacting Industries”

ICAMT - III 2021
March, 19 to 21, 2021

The International Conference on 'Advances in Management and Technological Innovations Impacting Industries ICAMT-III 2020' shall provide a platform to researchers, academicians, students, corporate and policy makers to discuss, deliberate and resolve a growth path while identifying the strengths and correcting the weaknesses, by seeing an opportunity in every threat.

About MNNIT: Motilal Nehru National Institute of Technology Allahabad is an Institute with total commitment to quality and excellence in academic pursuits. It was established as one of the seventeen Regional Engineering Colleges of India in the year 1961 as a joint enterprise of Government of India and Government of Uttar Pradesh, and was an associated college of University of Allahabad. With over 45 years of experience and achievements in the field of technical education, on June 26, 2002 MNREC was transformed into National Institute of Technology and Deemed University fully funded by Government of India. With the enactment of National Institutes of Technology Act-2007 (2007), the Institute has been granted the status of institution of national importance w.e.f. 15.08.2007.

About SMS: The School of Management Studies started its journey in the year of 1996. SMS offers MBA with dual specialization & Ph.D. programmes. Over the last 24 years, this department has grown its competence and expertise in the core management curriculum and research. The Department has state-of-the art infrastructure and research facilities to support various academic programs and research. The department has a distinguished record in both teaching and research. Faculty members of the department have excellent academic credentials & are highly acknowledged in their respective areas of specialization. The faculty members serve on the editorial board of national and international journal, review technical articles for journals on a regular basis.

Call for papers:

The themes/tracks have been created to define technology interventions in various aspects of Management. Though not an exhaustive list, the papers are invited from suggested disciplines viz;
General Management, Marketing, Operations, Finance, Human Resource, Systems & Information Technology

Registration details:

Registration Type	Registration fee*		Important Dates	
	Indian (Rs)	Foreigner (\$)	Submissions starts	
Faculty/corporate Author	1500	100	Submission of Paper/Abstracts	July 21, 2020 August 31, 2020
Student Author	1000	50	Acceptance/revision of papers	September 30, 2020
Pre-Conference Workshop on Business Analytics and Technological Innovations	500	50	Submission of final paper	November 3, 2020

*on or before October 29, 2020

- Separate registration is required for participation in Conference and the Pre-Conference Work-shop on Business Analytics and Technological Innovations
- One of the authors must register to ensure inclusion of paper in the conference proceedings/book
- Registration fee includes Certificate, Memento, CD (to be dispatched)

International Collaborations: Montpellier Business School France

Publication Collaboration and Sponsorship: IEEE

Proceedings, Best Paper Award & Publication Opportunities: All submissions will be processed through double blind review. Authors will be given an opportunity for revision. All accepted papers shall be published in a Proceeding form with an online access link. Selected papers shall be published in referred journals. Publication fee will be charged for the Selected papers in the journals.

There will be one Best Paper Award in every Track. The award includes certificate and cash prize.

Pre-conference workshop on Business Analytics and Technological Innovations:

A special highlight of the conference is the pre-conference workshop on Business Analytics and Technological Innovations, which will be focusing on the recent developments in the field of business analytics with real-world insights on various applications of data analytics and machine learning to assist business decisions. To participate in the colloquium, the participants are required to submit their interest along-side the conference.

Paper submission link & Registration fee payment guidelines:

Important for all authors: MNNIT Allahabad and ICAMT-III-202 follow the policy of zero tolerance to plagiarism.

Conference Committee

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Conference Chair

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Dr. Manish Gupta, Associate Professor, MED, MNNIT Allahabad

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